

Jean Kaluza

Product Designer

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Summary & Objective

Drawing from an over *ten-year-long proven track record* of UX experience, I thrive on creative problem-solving methodologies. The feasibility of an idea, the desirability from users, and finally the viability of the business always guide my processes.

Relevant Experience



Product Shift / Founder, Product Designer

November 2017 - Present, REMOTE

Product Shift, LLC has been my own company for the past five years. I've led start-up projects from conceptual to validation. I've also led more mature companies with their UX testing, designed surveys, conducted analysis & provided metric-based growth plans.



UX Cabin / Contracted Researcher

August 2019 - Present, REMOTE

My data from quantitative & qualitative methods lead decision-making from our clients from K12 Ed to FinTech to E-commerce clients. As head of research, I've established processes and trained interns in all research practices while cultivating data-driven cultures within client relationships.



Walt Disney Parks & Resorts Technology / Innovation & Experience Designer

June 2017 to Nov 2017, Orlando, FL

I led the redesign of **Disney's Cast to Guest SMS platform**. After ideation sessions and ethnographic research, Axure was used to create complex prototypes and delivered in-depth documentation. [Learn more here.](#)



Code School / Lead UX Designer

June 2013 - June 2014, Orlando, FL

Debunking assumptions for developers about developers was no easy task, but worth millions. Pluralsight's strategy team could properly place Code School more intelligently in their ecosystem for potentially millions of dollars worth of wins. More about **Code School's** personas can be [read here.](#)

Notable Engagements

Published in Start it Up "[How I'm Capturing My Data with Notion](#)"

Author of "[How We Design Sprinted Our Way Into the Hearts...](#)"